



\$25/per person
to access all webinars

Womxn Indigenous Legacy Leaders

**10-14
MAY
2021**

Investing in the Future
of the Indigenous Economy



EVENT DETAILS

At this 5-day webinar series, Indigenous womxn will kick-start their day with a wellness hour hosted by our favourite yogis! We will be diving deep into topics that encompass financial literacy, enhance business mindset and professional growth. Learn from mentors, entrepreneurs, successful business owners and financial industry experts through storytelling, wisdom and knowledge sharing in this space. Opportunities for Q&A with Indigenous leaders will be available!

TOPICS

- Homeownership
- Managing personal debt/credit
- Retirement planning
- Planning for your future
- How to start an e-commerce business
- Taxes on and off-reserve
- Business evaluation
- Bookkeeping
- Cost analysis
- Business practices, challenges & latest trends in this space
- + more!

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LEARN MORE

Register at: <https://natoa.ca/events/womxn-summit/>

WOMXN INDIGENOUS LEGACY LEADERS

Meet the speakers!



Victoria LaBillois, MBA
Owner, Wejipeg Excavation



Vickie Whitehead
Director, Indigenous Services at
Crowe Mackay LLP



Michele Young-Crook
President & CEO, NATOA



Nicole McLaren
CEO, Raven Reads



Chantel Chapman
Co-Founder of Trauma of Money,
Mindful Money Expert



Vicky auf der Mauer
Founder of Rich Indig Auntie
and Decolonizing Money



Linsey Hill
Yoga Trainer
Oak Tree Yoga and Wellness



Justin Holness
Business Development
Manager, Futurpreneur



Vicki Saunders
Founder of SheEo, Serial
Entrepreneur, Award-winning
Mentor



Lynn Angus
Co-Founder of Sisters Sage



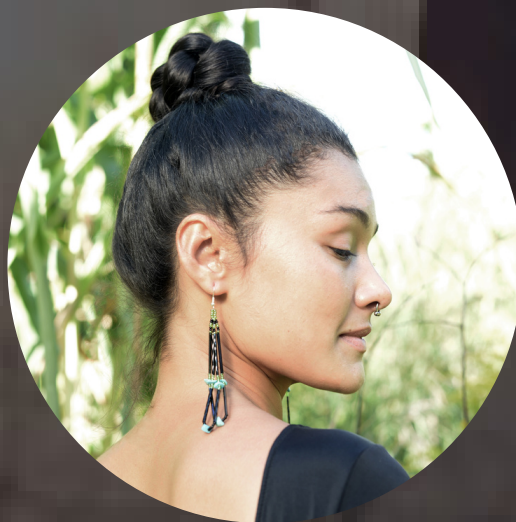
Patrice Mosseau
CEO and Founder of Satya
Organic Skin Care



Helen Bobiwash
FCPA



April Mitchell-Boudreau
CEO, Lofttan Jewelry



Marta Orellana
Yoga Instructor



Cate Morris
Founder, Scout Financial
Solutions



Shayla Oulette Stonechild
TV Host, Yoga Instructor,
Facilitator and Founder of
Matriarch Movement



Tabatha Bull
President & CEO, Canadian Council
for Aboriginal Business



Mallory Graham
Indigenous Business Coach,
Entrepreneur, Founder & CEO of
Tribal Trade Co.



Dawn Deguire
Founder, Truth Inside Wholistic
Coaching & Healing, Co-
founder of SK Indigenous Yoga
Association



Meghan Shannon
Senior Manager,
Indigenous Markets at
CIBC





WOMXN INDIGENOUS LEGACY LEADERS

Webinar Series | May 10-14, 2021



Agenda



Monday, May 10th, 2021 (EST)

11:00 a.m. Yoga with Marta Orellana

12:30 p.m. Understanding Credit and Debt Management with Cate Morris, Founder, Scout Financial Solutions

Credit scores, credit reports, lender-shared information, types of credit and how to access the right credit are covered in this workshop as well as debt management and the types of debt to avoid.

3:30 p.m. Home and Auto Ownership with Cate Morris, Founder, Scout Financial Solutions

In this Home and Auto Ownership session, we explore ways to realize ownership goals without being owned by one's possessions. Knowledge sharing topics include ownership requirements, terminology, what lenders look for and what to look for in lenders.

5:30 p.m. Spending Patterns and Your Relationship with Money with Victoria LaBillois, Owner, Wejipeg Excavation

Exploring Indigenous concepts of wealth. This session will explore pre-contact, impact of colonization and our future; and how our collective history has impacted our financial literacy.

Key outcomes include learning our childhood could affect our behaviours, determining how we make money decisions, negative thoughts or ideas can affect finances, and how our behaviours can be changed once we know why we are doing them

*Agenda is subject to change

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WOMXN INDIGENOUS LEGACY LEADERS

Webinar Series | May 10-14, 2021



Agenda



Tuesday, May 11th, 2021 (EST)

11:00 a.m. Wellness Hour with Shayla Oulette Stonechild

12:30 p.m. SheEO Indigenous with Lynn-Marie Angus, Co-Founder of Sisters Sage, Patrice Mosseau, CEO and Founder Satya Organic Skin Care and Vicki Saunders, Founder of SheEo, Serial Entrepreneur and Award-winning Mentor

Hear from Indigenous entrepreneurs who have been funded through SheEO with a 0% interest loan; set the milestones, goals + the highest use of the funds.

2:30 p.m. Getting started with E-Commerce with Michele Young Crook, President and CEO of NATOA and Founder of IndigiMall

E-commerce is the activity of buying and selling products online. This webinar will review the basics of how to get your store online, the platforms available and how to avoid missteps in the process.

4:00 p.m. Financial Planning for Retirement with Meghan Shannon, Sr. Manager, Indigenous Trust, CIBC

Hear from a retirement planning expert on what you should be doing now to ensure that you are well-positioned financially to retire and enjoy it! We will review things to keep in mind and how to do a financial check-up.

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WOMXN INDIGENOUS LEGACY LEADERS

Webinar Series | May 10-14, 2021



Agenda

Wednesday, May 12th, 2021 (EST)

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11:00 a.m. Wellness Hour: Linsey Hill, Yoga Trainer, Oak Tree Yoga and Wellness

12:30 p.m. Money of Trauma with Chantel Chapman, Co-Founder of Trauma of Money, Mindful Money Expert and Vicky auf der Mauer, Founder of Rich Indig Auntie and Decolonizing Money

This session will focus on three areas: *What does wealth mean to me*: how can we reconcile our relationship with wealth through our own worldviews? How can we earn abundantly to meet our needs and the needs of our community? *Trauma + Money*: here we explore how outside narratives can impact our relationship with money and how healing these narratives, and strengthening our nervous system is one of the most important steps in expanding our financial literacy. *Money Disorders*: we will talk about common money disorders and how to disempower them.

3:30 p.m. Taxes on and off Reserve with Vickie Whitehead, Director, Indigenous Services at Crowe Mackay LLP.

Under sections 87 and 90 of the Indian Act, status Indians do not pay federal or provincial taxes on their personal and real property that is on a reserve. As income is considered personal property, status Indians who work on a reserve do not pay federal or provincial taxes on their employment income. But what does this mean for your business?

5:30 p.m. "No" is a complete sentence and how to use it with Mallory Graham

Whether you've been asked to do something you weren't comfortable with or you've simply reached your limit with work tasks and life responsibilities, saying no can be difficult. This session will teach you how to say NO when faced with more than you can take on.

Being able to diplomatically decline a request will free up time, improve well being and set important boundaries in your life and at work.



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Thursday, May 13th, 2021 (EST)

11:00 a.m. Wellness Hour with Dawn Deguire

12:30 p.m. Buying or Selling an Existing Business: How to determine its value with Vickie Whitehead, Director, Indigenous Services at Crowe Mackay LLP

A business evaluation is a review of a business as a whole to determine the value of it along with identifying areas that may need improvement before selling or buying. This session will review this process and the practical steps involved in completing it.

3:00 p.m. Bookkeeping 101 with Helen Bobiwash, FCPA

Bookkeeping is the organization of financial information which includes invoicing, collecting receipts and tracking. Keeping your financial records organized makes it easier to locate and provide information to ensure a seamless accounting process.

5:00 p.m. Business Plans, Justin Holness, Business Development Manager, Futurpreneur

Business planning is about determining your business future. Planning experts will explain how to develop your plan as a strategic road map for your business



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Friday, May 14th, 2021 (EST)

11:00 a.m. Wellness Hour

12:30 p.m. Exporting your products: How to sell your items in another country, Nicole McLaren, CEO, Raven Reads.

Are you interested in exporting your products to countries around the world? This session will provide an understanding of the opportunities, processes, laws, potential issues and how to avoid them.

3:30 p.m. How much can I charge? An analysis on how to price your product/service, April Mitchell-Boudreau, CEO, Lofttan Jewelry.

Deciding on the perfect price point for your product can be difficult. We will review the process on how to price your products and services to ensure income while remaining attractive to your buyers.

5:30 p.m. Procurement: How to find a supplier for your business with Tabatha Bull, President & CEO, CCAB.

Research, outreach, communication and negotiating with potential suppliers is often one of the biggest hurdles in starting a business. This session will discuss the process of procuring reliable suppliers or manufacturers for your business.



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